

Followup Environmental Committee meeting by conference call
May 14, 2008

Attendees: Phil Scarfo, Brad Johnston, John McKenzie, Heather Rigby, Mark Manchester, Mila Rolicz, Melissa Morgan, Jacqui Hemingway

~Update on Green Screen Toronto: brief discussion of GST to date, website and (temporary) logo being developed

~Workshop: successful day generating lots of ideas and dialogue
questionnaires not as helpful as we'd imagined, mostly because it covered more ground than there was time for
Melissa has emailed out individual questionnaires, hoping for feedback. Everyone is welcome to send their input, questionnaires also available through the Green Zone
Mila suggested maybe the questionnaires should be shorter
Consultants will release interim reports of their research

~Mark talked about ways to help drivers to avoid idling: green dingle balls or stickers to remind drivers to turn off their engines, comfortable coolingroom or heated space for drivers to get them out of their vehicles

~Water: need to focus some attention on water for locations. Imperial Water does have filter water system that many shows use. People will respond to a positive campaign and add to the growth of our endeavour

~Recycling: Toronto Disposal does recycle our mixed bins. It would be good to go to their yard to observe the recycling process. Do Turtle Island Recycling and Waste Management do the same, and is there an extra charge if something is in the bin that shouldn't be? What will Filmport doing re recycling? How about Cinespace?

~Production meetings should cover info on environmental requirements: trash bins, recycling bins, recycling paper, food, garbage, cardboard, etc; filtered water; transport and idling, hair, makeup, wardrobe, etc., every dept has needs so there should be a resource person on each production to cover these requirements.

~Promotional items for green behaviour, promote Green Screen Toronto with hats, T-shirts with list of things on back top 10 or high five (Mel likes high five.. green hand print)

~Brad J will develop a strategy for smaller Personal Footprints at home. What do we do with our stuff to be recycled ie batteries, cellphones, etc(Envirotrack will have info on this)

~Future Action: Enviro audit of IA office
Individual actions
Honda
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Any feedback on conference call as well as/instead of meeting at the office?
Please submit ideas for agenda... we will be working on temporary producers package

Thanks to all for your continued participation!

JQ and MM

Celebrating Local Food presents a community art performance project "The Human Dinner Plate Project ". Oct 4 on field in Pickering hundreds of people will form an enormous dinner plate full of food to be photographed arially and circulated worldwide encouraging people to eat locally grown food and reduce their carbon footprint.

Go to <http://www.celebratinglocalfood.ca> to get information and participate!